



National Housing Day

November 19, 2026

Sponsorship Guide

National Housing Day 2025

From Barriers to Blueprints - Inaugural Summit



Last year's National Housing Day Summit marked a major milestone in Nova Scotia's ongoing efforts to address the housing crisis. Hosted in Halifax by Habitat for Humanity Nova Scotia in partnership with the Canadian Home Builders' Association of Nova Scotia and the Nova Scotia Association of REALTORS®, the inaugural summit brought together more than **200 leaders, industry professionals, government representatives, housing advocates and community partners** for a full day of meaningful discussion, collaboration and solution-focused dialogue.

Centered around the theme "From Barriers to Blueprints," the summit created an important platform for some of the province's most influential voices in housing to examine the challenges facing Nova Scotians and explore practical, scalable solutions to improve housing affordability and accessibility. Attendees heard from respected experts and changemakers from across Canada, including leaders in housing development, policy and advocacy, who shared innovative ideas and successful models that could help shape the future of housing in Nova Scotia.

Throughout the event, conversations focused on overcoming **barriers to attainable housing, accelerating housing development, strengthening partnerships between government and industry, and advancing innovative approaches** to affordable homeownership. The summit fostered a strong spirit of collaboration and highlighted the growing momentum behind collective action in the housing sector. Participants left energized, informed and united by a shared commitment to creating stronger, more inclusive communities across the province.

The overwhelming success of the summit reinforced the importance of bringing diverse sectors together to tackle one of the most pressing issues facing Canadians today. More than just a conference, National Housing Day became a catalyst for continued conversation, partnership and advocacy, demonstrating that when organizations, industry leaders and communities work together, meaningful progress toward affordable housing solutions is possible.

Sponsorships Investment Levels

Presenting Sponsor Investment - \$12,500

Partnership Benefits:

- 8 complimentary tickets
- Exclusive “Presented by [Sponsor]” recognition across all materials
- Opportunity to deliver opening remarks or keynote introduction
- Top-tier logo placement (websites, signage, program, screens)
- Category exclusivity + first right of refusal (2027)
- Full-page program ad
- Recognition from podium (opening + closing)
- Inclusion in press release with option to include quote
- Premium exhibitor booth (priority placement)
- Dedicated social media spotlight (pre + post event)
- Logo featured on presentation screens throughout event
- Option to include branded activation or item onsite

Designation:

- Exclusive keynote speaker sponsor (includes on-stage introduction + recognition tied to keynote session)



Sponsorships Investment Levels

Foundation Sponsor Investment - \$9,000

Partnership Benefits:

- 6 complimentary tickets
- Prominent logo placement across all materials
- Recognition from podium
- Half-page program ad
- Exhibitor booth
- Social media recognition
- Logo on both, Habitat for Humanity Nova Scotia and Canadian Home Builders' Association Nova Scotia websites and program

Designation (first come, first served):

- Panel Sponsor (2 spots)
 - Recognition during panel introduction
 - Logo displayed during panel session

OR

- Lunch Sponsor (1 spot)
 - Recognition during lunch transition
 - Signage at catering stations



Sponsorships Investment Levels

Cornerstone Sponsor Investment - \$6,500

Partnership Benefits:

- 4 complimentary tickets
- Recognition from podium
- Exhibitor booth
- Quarter-page program ad
- Social media recognition
- Logo on both, Habitat for Humanity Nova Scotia and Canadian Home Builders' Association Nova Scotia websites and program

Designation (limited availability):

- Networking Breakfast sponsor (2 spots)
- Signage at breakfast stations

OR

- **Wellness Break Sponsor (2 spots)**
 - Recognition during coffee/snack breaks
 - Signage at break stations



Sponsorships Investment Levels

Framing Sponsor Investment - \$3,500

Partnership Benefits:

- 3 complimentary tickets
- Logo recognition on event materials
- Recognition from podium
- Exhibitor booth
- Social media mention
- Logo on both, Habitat for Humanity Nova Scotia and Canadian Home Builders' Association Nova Scotia websites and program

Building Blocks Sponsor Investment - \$1,500

Strong Visibility + Engagement

Partnership Benefits:

- 2 complimentary tickets
- Logo on both, Habitat for Humanity Nova Scotia and Canadian Home Builders' Association Nova Scotia websites and program
- Shared signage recognition
- Group social media recognition

Additional Sponsorship Opportunities

- Lanyard Sponsor – \$2,500 (1 spot)
- Registration Sponsor – \$1,500 (1 spot)
- Exhibitor Booth - \$750
- Program Ad – ¼ page - \$500

To become a sponsor or for more information please contact:

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About Habitat for Humanity Nova Scotia

Habitat for Humanity Nova Scotia is a registered non-profit organization that brings communities together to help families in Nova Scotia build strength, stability and independence through affordable homeownership. Habitat for Humanity Nova Scotia has partnered with over 80 families since being founded in 1992.

As part of the global Habitat for Humanity network, Habitat for Humanity Nova Scotia is one of 46 affiliates in Canada and part of hundreds of affiliates across more than 70 countries. For more information, please visit habitatns.ca.

About Canadian Home Builders' Association of Nova Scotia

The Canadian Home Builders' Association - Nova Scotia (CHBA-NS) is the voice of the residential construction industry in Nova Scotia. For more than 50 years, the CHBA-NS has played a key role in promoting quality, choice and affordable housing for all Nova Scotians.

The Association represents over 300 member firms made up of professional builders, renovators, developers and many other stakeholders in the residential construction industry. Individually, members stay up-to-date on the latest developments in the industry, and polish their business and technical skills through workshops, courses and information sharing. All members adopt the Association's Code of Ethics and are committed to fairness, integrity and customer satisfaction.

