



 **Habitat's** | house  
**HUGE** | party

**Sponsorship**  
**Guide 2026**

October 23, 2026  
Steele Wheels, Halifax



## We're breaking the mold

For years, fundraising events have followed the same formula: sell tickets, fill seats, hope for impact.

This year, Habitat's HUGE House Party is doing things differently.

We're breaking the mold by creating a **sponsor-exclusive experience** — where access isn't purchased through a ticket, but unlocked through partnership. There are **no public ticket sales**. The only way into the room is through sponsorship.

Why? Because **our partners deserve more**. They deserve meaningful visibility, curated guest experiences, and a seat at the table of real community impact.

For the first time, we are offering a sponsor-only access model — intentionally designed to create a premium, relationship-driven event for our corporate and community partners. No public ticket sales. No competing access. Just meaningful connection, shared impact, and **exclusive entry through sponsorship**.

This is **our most intentional, most elevated donor-partner experience of the year** — and we invite you to raise the roof with us.



I had never before attended such an event like this one.  
My family and I had a very enjoyable evening!

-2025 HUGE House Party Attendee



## We've come a long way.

Habitat for Humanity Nova Scotia's HUGE House Party has become one of the province's most anticipated charitable fundraising events. Entering its fourth year in 2026, this signature annual event brings together more business and community leaders for an engaging evening that combines entertainment, philanthropy, networking and purpose.

Proceeds from the HUGE House Party directly support Habitat for Humanity Nova Scotia's work to advance affordable homeownership across the province - helping local families build strength, stability, and independence through safe, affordable housing. Corporate sponsorship of this event is not only an investment in a successful and well-established fundraiser, but a tangible way to **demonstrate leadership in addressing one of Nova Scotia's most pressing social challenges:** housing affordability.

The event offers a dynamic program designed to engage attendees and maximize sponsor visibility, including live entertainment, a high-energy live auction, silent auction, raffle, and interactive experiences throughout the evening. Sponsors benefit from **strong brand exposure** before, during, and after the event, as well as **meaningful alignment** with a trusted, recognized nonprofit organization.

With a proven track record, growing attendance, and a clear social impact, the 2026 HUGE House Party presents an exceptional opportunity to show your team and clients a great time in support of affordable housing solutions in Nova Scotia.





## HOST WITH THE MOST

### 3 available | \$25,000 each

Includes:

- 50 event tickets to host your team, clients, or partners
- Reserved lounge seating for 20 in a premier, high-visibility location
- Category exclusivity at the Presenting Sponsor level
- Top-tier logo placement across all event branding and marketing materials
- Opening and closing on-stage recognition during the event program
- Dedicated Presenting Sponsor slide with **solo recognition** during the event
- Opportunity to showcase your **branded banner on or near the stage**
- **Pre-event digital spotlight** via Habitat for Humanity Nova Scotia email and social media channels
- Post-event impact recap including photos and results demonstrating your support in action
- Curated thank-you gift in recognition of your leadership support

As a Presenting Sponsor, your organization takes a leading role in making this event—and Habitat's mission possible, helping build strength, stability, and independence through affordable housing across Nova Scotia.



100% of sponsors surveyed in 2024 said they would sponsor again!



## WINDOWS TO THE WALLS SPONSOR

### 3 available | \$20,000 each

Includes:

- 30 event tickets for your team, clients, or guests
- Reserved lounge seating for 12 in a premium area
- High-visibility logo placement across event signage and sponsor displays
- On-screen recognition throughout the evening program
- Shared on-stage thank-you during the event
- Pre-event recognition via Habitat for Humanity Nova Scotia email and social media channels

An ideal opportunity for organizations looking to host generously, gain prominent visibility, and align early and publicly with one of Habitat's signature fundraising events.



This was fabulous, thank you! Loved having this open to us, especially being able to sit down in comfy chairs and sofas. Food was very good and varied and the wait staff was lovely. It was great to sit, have a glass of wine, listen to the music and have appetizers at the same time. - 2025 HUGE House Party attendee



## SHAKE YOUR FOUNDATION SPONSOR

### 3 available | \$15,000 each

Includes:

- 20 event tickets for your team, clients, or guests
- Premium lounge seating for 8
- Logo placement on the sponsor roll and on-screen recognition throughout the evening
- Dedicated social media thank-you recognizing your support
- Inclusion in the post-event impact recap, highlighting the difference your sponsorship helped make

Designed for organizations ready to make a bold statement of support while enjoying enhanced visibility, recognition, and a premium event experience.



100% of sponsors surveyed in 2024 were very satisfied with the event

# START YOUR ENGINES



## RAISE THE ROOF SPONSOR

**7 available | \$10,000 each**

### **Includes:**

- 15 event tickets for your team, clients, or guests
- Reserved lounge seating for 6
- Enhanced logo recognition on the supporter screen throughout the evening
- Post-event digital recognition across Habitat for Humanity Nova Scotia channels

Ideal for organizations seeking elevated visibility, a premium guest experience, and meaningful alignment with Habitat's mission to build strength, stability, and independence through housing.



From beginning to end a very good experience in every way.  
- 2025 HUGE House Party attendee



## COMMUNITY BUILDER SPONSOR

### 10 available | \$5,000 each

Includes:

- 10 event tickets for your team or guests
- Reserved **table** for 6
- Logo recognition on the sponsor screen throughout the evening
- Collective on-stage thank-you during the program
- Post-event digital recognition across Habitat for Humanity Nova Scotia channels

Perfect for companies looking to show their support, celebrate their team, and be part of an unforgettable evening while making a meaningful community impact.



Loved the silent auction, not only were there things for every taste, but also every person. So if you wanted to support the event with a limited budget there was something for everyone, including very well priced raffle tickets. So no matter your budget you could support the event and be pleased to be able to do so. - 2025 HUGE House Party attendee



**Let's talk about how your organization can be in the room.**

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We don't sell tickets — we build partnerships.