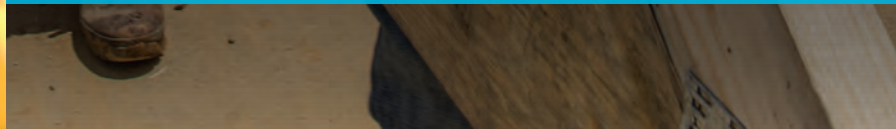
Habitat for Humanity® Nova Scotia

habitatns.ca

every team can make a difference

Habitat Team Building Opportunities



"Through Habitat Build Days RBC employees from branches all across Canada are given the opportunity to help their communities prosper by pitching in and making homeownership, and a brighter future possible for families in need of decent, affordable housing."

- RBC National Habitat Build Day partner

get ready for a truly rewarding experience

Habitat for Humanity's Nova Scotia's team building opportunities offer organizations a chance to invest in their employees while making a real difference in the lives of hard-working families and the communities in which they live.

Just like future Habitat homeowners do prior to purchasing their Habitat home, your team members will come together on a Habitat build site, roll up their sleeves and work together to help build a safe, decent, and affordable place that a family in need will one day call home.

Habitat's team building opportunities are an experience like no other. When your team arrives on the build site, their job titles will disappear. Employees of all skill levels – beginner to professional – will learn useful skills as they work side-by-side in a safe environment under the leadership of experienced Habitat crew leaders. While the work will be challenging, it will also be rewarding. Together, your team will have fun, connect with their fellow colleagues in a truly meaningful way, and leave the build site proud of their accomplishments, their colleagues, and their organization.

Habitat for Humanity Nova Scotia offers three engaging and flexible team building opportunities:

Habitat Build Day

Habitat Build Week

Habitat Home Sponsorship

We created these options so that you can build a better workplace culture while giving back to your community.

your participation will have a lasting impact

Since 1992, Habitat for Humanity Nova Scotia has worked with organizations like yours to help over **78** families in Nova Scotia build strength, stability and independence through affordable homeownership. While this work has had tremendous social impact, it has also helped supporting partners achieve their organizational goals.

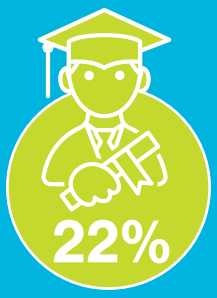
Organizations who have participated in Habitat's team building opportunities have reported the following benefits:

- Enhanced company image amongst employees and customers
- Increased employee morale, collaboration, and productivity
- Improved workplace culture
- Improved talent recruitment and retention
- Reduced absenteeism
- Leadership development
- Community engagement

In addition to building stronger teams, your participation in Habitat's team building opportunities will help builds stronger families and communities.

Our partnership with Habitat Canada is an integral part of our corporate social responsibility strategy. For our employees, Habitat Build Days offer a fun and unique opportunity to give back to their community, learn new skills and connect with their colleagues outside of work. At the end of the day, our employees get to see the tangible results of their hard work and leave the build site feeling proud of what they accomplished.

- Genworth Canada



22% of children from Habitat homeowner families attain a bachelor's degree or higher

50% of Habitat homeowners and their families are now physically active

compared to the 15% national average

60% of Habitat homeowners and their families report a reduction in food bank usage

every $1 invested in Habitat Canada's team building opportunities

has a $4 social impact

70% of Habitat homeowners and their families donate their time and money to charities

Habitat homeowners experience an increase in the quality of their employment - parents worked fewer jobs with greater stability.

Habitat for Humanity® Nova Scotia

Habitat team building opportunities

Habitat Build Day

Habitat Build Day

$2,500 per Habitat Build Day

Habitat Build Days offer the quintessential Habitat experience. When your team participates in a Habitat Build Day, they're helping to build a home at one of our many Habitat build sites across the province. While building your team, you're building a stronger community.

Benefits included in every Habitat Build Day:

ENGAGEMENT OPPORTUNITIES

- Up to 10 participant spots
- Hearty lunch and snack service each day
- Commemorative team photo
- Commemorative Habitat Build Day t-shirts
- Groundbreaking ceremony invitation for all employees
- Dedication ceremony invitation for all employees
- Dedicated Habitat Build Day coordinator
- VIP invitation to Habitat Nova Scotia partner events
- Orientation via video prior to Habitat Build Day

Please note that partnership benefits listed above represent the benefits associated with one Habitat Build Day at a giving level of $**2,500**. Partners purchasing five or more Habitat Build Days will have access to additional benefits commensurate with their overall giving level.

Habitat Build Week

Habitat Build Week

$12,500 per Habitat Build Week

Habitat Build Weeks offer an opportunity to engage a large number of employees and promote your organization's partnership with Habitat for Humanity Nova Scotia. A Habitat Build Week includes up to **5** Habitat Build Days across Nova Scotia within a specific time period, typically a week. You get all of the benefits of **5** Habitat Build Days, along with additional marketing materials and support to help promote your organization's good work.

Benefits included in every Habitat Build Week:

ENGAGEMENT OPPORTUNITIES

- Up to 50 participant spots
- Hearty lunch and snack service each day
- Commemorative team photo
- Commemorative Habitat Build Day t-shirts
- Groundbreaking ceremony invitation for all employees
- Dedication ceremony invitation for all employees
- Dedicated Habitat Build Day coordinator
- VIP invitation to Habitat for Humanity Nova Scotia partner events
- Orientation presentation prior to Habitat Build Day
- Lunchtime address to employees during build days, hosted by Habitat for Humanity team member

EXTENDED OPPORTUNITIES

- Recognized as a Habitat for Humanity Nova Scotia partner
- "Proud supporter of Habitat for Humanity Nova Scotia" with logo available for use in your organization's internal communications
- Habitat homeowner profile available for use in your organization's internal communications
- Certificate of appreciation
- Copy of Habitat for Humanity Nova Scotia's annual report
- Customized partnership impact report
- "Proud supporter of Habitat for Humanity Nova Scotia" with name available for use in your organization's external communications
- "Proud supporter of Habitat for Humanity Nova Scotia" with logo available for use in your organization's external communications

BRANDING OPPORTUNITIES

- Your organization's partnership featured in Habitat for Humanity Nova Scotia's newsletter
- Your organization's name recognized on Habitat for Humanity Nova Scotia website
- Your organization featured in up to five Habitat for Humanity Nova Scotia social media posts using collaborative messaging
- Your organization's name in Habitat for Humanity Nova Scotia annual report
- Habitat for Humanity Nova Scotia executive quote for use in your organization's press release

Habitat Home Sponsorship

Habitat Home Sponsorship
$50,000

This is a great option for organizations looking to maximize local impact. With a Habitat Home Sponsorship your team will participate in the construction of one home over multiple Habitat Build Days (up to 10 per home sponsorship). As a Habitat Home Sponsor, your employees will have the opportunity to participate in the construction of a Habitat home from start-to-finish and meet the family whose lives they are transforming. **Sponsorship levels are $50,000 and can be customized to your organization.**

Habitat for Humanity®
Nova Scotia

For more information please visit us at www.habitatns.ca or email Vanessa Jones, Director of Communications and Fund Development, at vanessa@habitatns.ca