Habitat's HUGE House Party

2024 Event Sponsorship Proposal

Habitat for Humanity® Nova Scotia

About Habitat for Humanity Nova Scotia

Habitat for Humanity Nova Scotia is a non-profit organization that brings communities together to help families build strength, stability and independence through affordable homeownership. Since 1992, Habitat for Humanity Nova Scotia has partnered with families in the province to build more than 70 safe, quality and affordable homes.

What We Do

Build affordable homes

Through community support, volunteer labour, and corporate partnerships, we build safe, quality homes and offer affordable, no-down payment mortgages to families in our homeownership program.

Strengthen communities

Our homebuyer program includes volunteer work and courses on homeownership. Research shows for every $1 donated to Habitat for Humanity, $4 in social benefits is returned to the local community.

Forge relationships

We stay connected with Habitat families even after they receive their key. We work directly with them to ensure that housing expenses are not a cost burden and set them up for long-term success.

Our Impact

More than 75 homes built since 1992

More than 1,256 donors engaged in 2023

More than 785,000 pounds of items diverted from landfills through our ReStore

The Need

Canada is in the midst of an affordable housing crisis, and we are seeing more and more families struggle to find safe, decent, affordable housing.

A survey by Habitat for Humanity Canada in November 2023 found that **49 per cent of Canadians are spending half or more of their monthly income on housing**. A report released by the Canada Mortgage Housing Corporation concluded Nova Scotia needs **70,000 more new units** of housing by 2030, on top of what is already in the works, to fix the affordability gap.

A Habitat home is a stabilizing force for a family; better, affordable living conditions leads to improved health, stronger childhood development, the ability and financial flexibility to make forward-looking choices.

About Habitat's Second Annual HUGE House Party

Habitat's HUGE House Party is an evening of live entertainment in a house party atmosphere filled with music, dancing, laughter and fun. More than that, it's a night to help shine a light on our mission to help more hardworking Nova Scotia families achieve their dream of owning a safe, affordable home.

Date:
September 20, 2024

Estimated Attendees:
600 people

Location:
Steele Wheels
Halifax, NS

TRULY
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in support of
Habitat
for Humanity
Nova Scotia

Sponsorship Opportunities

One way you can help support this mission is by becoming a sponsor of Habitat's HUGE House Party. This annual event is a celebration of the work that has been done and the work that still needs to be done to ensure that everyone has a decent place to call home.

Your support as a sponsor will go a long way in helping Habitat for Humanity Nova Scotia continue our important work. Become a sponsor of Habitat's HUGE House Party today and help make a difference in the lives of families in need of safe, affordable housing.

Shake Your Foundation Sponsor

(only 1 available per industry – up to maximum of 3 presenting sponsors)

Be a cornerstone in the success of our event as an exclusive "Shake Your Foundation" sponsor. Just as a strong foundation is crucial to the stability of a home, your support at this level will be the bedrock upon which we build lasting change in the lives of the families we serve.

- 15 tickets to Habitat's HUGE House Party
- On stage opportunity to speak at the event
- Access to the exclusive VIP pre-reception
- Reserved premium VIP seating
- Upgraded VIP amenities
- Recognition from the main stage during event
- Logo on all event material
- Logo included on Habitat's HUGE House Party page, linked to company page
- Maximum social media recognition on all platforms (LinkedIn, Facebook, Instagram, Twitter)
- Prominent signage location at the event
- First right of refusal as Presenting sponsor for 2025 HHHP event

Cost: $25,000

Raise the Roof Sponsor

(only 2 available)

This sponsorship tier is aptly named for its profound impact. As a "Raise the Roof" sponsor, you're not just supporting an event; you're helping us raise the roof for a local family and help them achieve homeownership. By choosing to be a "Raise the Roof" sponsor, you position your brand as a key player in fostering positive change.

- 10 tickets to Habitat's HUGE House Party
- Access to the exclusive VIP pre-reception
- Access to private VIP area
- Recognition from the main stage during event
- Social media recognition (5 pre-event, 1 post event)
- Logo on event material
- Logo included in sponsor section of Habitat's HUGE House Party page
- Signage at the event

Cost: $15,000

Match Sponsor

("Get Lit" bracelet sales, Raffle, or 50/50 draw)

This sponsorship opportunity allows you to make a significant impact while adding a touch of flair and excitement to the festivities. Your role as the "Match Sponsor" is not only about lighting up the event but also about illuminating the path to a brighter future for families in need.

- 6 tickets to Habitat's HUGE House Party
- Access to the exclusive VIP pre-reception
- Access to private VIP area
- Recognition from the main stage during event
- Social media recognition (4 pre-event, 1 post-event)
- Logo on event material
- Logo included in sponsor section of Habitat's HUGE House Party page
- Signage at the event

Cost: $10,000

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From the Window to the Wall Sponsor

(only 3 available)

This tier is designed for those who understand the importance of creating lasting change, from the smallest detail to the grandest vision. Your investment as the "From the Window to the Wall" sponsor lays the groundwork for positive, lasting change in the community.

- 4 tickets to Habitat's HUGE House Party
- Access to the exclusive VIP pre-reception
- Access to private VIP area
- Recognition from the main stage during event
- Social media recognition (3 pre-event, 1 post-event)
- Logo on event material
- Logo included in sponsor section of Habitat's HUGE House Party page
- Signage at the event

Cost: $5,000

After Party Sponsor

(only 2 available)

Set the stage for the grand finale! Your support ensures that attendees leave with not only the memories of a remarkable gathering but also a sense of community and shared celebration.

- 2 tickets to Habitat's HUGE House Party
- Access to the exclusive VIP pre-reception
- Access to private VIP area
- Social media recognition (2 pre-event, 1 post-event)
- Logo on event material
- Logo included in sponsor section of Habitat's HUGE House Party page
- Signage at the event

Cost: $3,000

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For questions or to guarantee your spot, reach out to Vanessa Jones at (902) 448-7543 or via email at vanessa@habitatns.ca

Thank you!

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